Digambar Patil

Product Designer · UI/UX Designer | SaaS, AI Products & Design Systems

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PROFESSIONAL SUMMARY

Product Designer and UI/UX Lead with 2+ years of full-time experience, plus three UX internships, designing B2B SaaS dashboards, multi-role web platforms, mobile apps and AI-powered products for healthcare, fintech and e-commerce. Skilled in user research, usability testing, UX audits, information architecture, interaction design and design systems. Computer Science graduate who prototypes in React and Next.js with AI tools (Claude Code, Cursor) and works closely with product managers, developers and clients through handoff and design QA.

WORK EXPERIENCE

UI/UX Lead · The Impact Engine, Pune Sep 2026 – Present

UI/UX Designer, Oct 2024 – Sep 2026 (promoted to Lead)

- Lead end-to-end product design across client projects and mentor junior designers through design reviews, critiques and design QA.
- Led UX audits (heuristic evaluation) and end-to-end redesigns of complex web applications, rebuilding information architecture and user flows around business goals and customer journeys.
- Designed role-based admin dashboards for loan-management and service platforms, turning complex business rules into simple, data-dense interfaces for non-technical users.
- Designed Elixir Helps, an online counselling platform with three user roles: a client booking website, a 13-screen super-admin panel and a 9-screen counsellor portal.
- Own stakeholder communication: requirements gathering, design rationale, developer handoff, design QA and delivery.
- Applied conversion-focused (CRO) UX to Shopify e-commerce stores, including Soché (D2C and B2B wholesale) and Copper Chocs (a Pune bakery with 15 outlets).

UI/UX Designer Intern · Anthill Networks, Bangalore (Remote) Apr 2024 – Sep 2024

- Designed UX and UI for AI-based SaaS products across web and mobile; ran user research and usability testing; created user flows, wireframes and high-fidelity UI in Figma and supported developers through implementation.

UI/UX Designer Intern · Buildfast.io, Delhi (Remote) · Weverve System, Pune Feb 2023 – Oct 2023

- Designed responsive web and mobile interfaces, UI screens and interactive prototypes from client requirements (Buildfast.io, May–Oct 2023; Weverve System, Feb–May 2023); supported user research, wireframing and usability testing.

KEY PROJECTS

Tythas Control Center · Multi-tenant B2B SaaS (designed & built) 2026

- Designed and built one dashboard for publishing, SEO, leads and uptime across 6 client websites, with a token-based design system. Next.js, React, Tailwind.

Rayafit · AI Fitness Coach Android App (designed & built) 2026

- AI coach with explainable plans, adaptive workouts and meals, and a 5-minute low-day workout to build consistency.

SKILLS

UX & Research: User-Centered Design, Design Thinking, User Research, Usability Testing, UX Audits, Heuristic Evaluation, Personas, User Journey Mapping, Information Architecture, User Flows, Wireframing, Prototyping, Interaction Design, Stakeholder Management, Developer Handoff, Design QA

UI & Product: UI Design, Visual Design, Design Systems, Design Tokens, Component Libraries, Responsive Design, Mobile App Design, Accessibility (WCAG), SaaS Dashboards, Data-Heavy Interfaces, AI Product Design, Conversational UX, Conversion Rate Optimization (CRO)

Tools: Figma, FigJam, Figma Make, Framer, ProtoPie, Miro, Webflow, Photoshop, Claude Code, Cursor, v0, Lovable, HTML, CSS, JavaScript, React, Next.js, Tailwind CSS, Shopify

EDUCATION

Bachelor of Engineering (B.E.), Computer Science · Ajeenkya DY Patil University, Pune

Professional Bootcamp in UI/UX Design · Design Boat UI/UX School, Bangalore